

Classical Conditioning given by Ivan Pavlov

NS = Natural Stimulus

AS= Artificial Stimulus

NR = Natural Response

Standard Classical Conditioning Paradigm

NS ----- NR
(Food) (Salivation)

NS + AS ----- NR
(Food) + (Bell) (Salivation)

AS ----- NR
(Bell) (Salivation)

Principles of Association

NS + AS ----- NR
(Food) + (Bell) (Salivation)

Principles of Substitution

AS ----- NR
(Bell) (Salivation)